

MATT SEXTON

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SKILLS PROFILE

- I worked with ProTools and Adobe Creative Cloud (including InDesign, Premiere Pro, Audition, InCopy and Lightroom). I have experience editing videos, audio files and photos.
- While working in radio, I handled news and weather reports while broadcasting more than 200 sporting events.
- I spent more than 20 years as public address announcer for football, basketball, soccer, track and wrestling.
- After years in banking, I have extensive knowledge about lending and credit. I'm currently a financial writer.

MEDIA EMPLOYMENT HISTORY

Financial Writer, Fit Small Business..... June 2021-present

- I am responsible for writing at least 30 stories per quarter covering business financing and commercial lending.
- I work closely with SEO and business development as part of the story creation process.
- I have had quotes picked up by GoBankingRates as an expert in their stories.

Play-by-Play Broadcaster, ESPN3/Northern Kentucky UniversityFall 2017-present

- I am the lead play-by-play broadcaster for men's soccer, women's soccer and women's basketball at NKU.
- I have also filled-in as play-by-play for women's volleyball, men's basketball, baseball and softball games at NKU.
- Broadcasts are carried on ESPN3 and ESPN+, ESPN's streaming services.

Writer, Wilmington News Journal.....2011-present

- Covered regular season and state tournament high school football, basketball and hockey games.
- I have covered news and sports for the News Journal. I write stories under tight deadlines from remote locations.
- I use Twitter for live coverage of the events. I also help with promotion of my stories and the stories of my coworkers.

Editor-in-Chief, The Northerner.....Spring 2017

- I managed a staff of 21 full and part-time writers, designers and multimedia journalists.
- I helped produce an eight-page weekly print edition and daily updates to our website and social media.

NON-MEDIA EMPLOYMENT HISTORY

Loan Advisor, Knock Lending..... March 2021-June 2021

- I use Encompass to get mortgage loan files ready for prequalification and preapproval, managing dozens of files.
- I use Pipedrive to manage a list of dozens of customers and guide them throughout the mortgage lending process.
- I am the primary point of contact for customers in my pipeline, keeping them updated through and after closing.

Lending Officer, The First National Bank of Blanchester..... Aug. 2018-March 2021

- I was one of three lending officers at the bank, processing consumer, commercial and mortgage loans (NMLS 1780899).
- I assisted other officers with loan paperwork compliance, in addition to completion of loan department monthly reports.
- I processed mortgage loans through application, origination, processing and closing. I also handled marketing at the bank.

Accounts Payable, EMCOR Facilities Services June 2017-July 2018

- I was responsible for the US Bank and Bridgewater accounts payable, processing more than \$1 million in invoices monthly.
- Erased a 500-invoice backlog in my first three months working on the US Bank account.

EDUCATION HISTORY

Northern Kentucky University Graduation: Spring 2017

- Graduated with a bachelor's degree in Journalism with a minor in Electronic Media and Broadcasting in May 2017.
- N5 Certified in Japanese on the Japanese Language Proficiency Test.

REFERENCES

- Available upon request